

The Smart Screen Magazine



SCREENLAND★

March

15c

20c in Canada

Kay Francis

New
Love
For Garbo?

Gary Cooper Talks About His Big Romance!

Who Are Hollywood's 6 Most Charming Women?

"Girls who know this secret always win out"

says Irene Dunne

1
YEARS AGO MY LOVELY SOUTHERN GRANDMOTHER FIRST TAUGHT ME THAT A GIRL WHO WANTS TO BREAK HEARTS SIMPLY MUST HAVE A TEA-ROSE COMPLEXION

RKO-RADIO STAR



NOW THAT I'M ON THE SCREEN I REALIZE MORE THAN EVER THE FASCINATION THERE IS IN PEARLY-SMOOTH SKIN. I FOLLOW MY LUX TOILET SOAP BEAUTY TREATMENT REGULARLY EVERY DAY.



IT'S REALLY AMAZING HOW QUICKLY JUST THIS SIMPLE CARE BRINGS TEMPTING NEW BEAUTY TO THE SKIN. TRY IT-YOU GIRLS WHO WANT TO MAKE NEW CONQUESTS! YOU'RE SURE TO WIN OUT!

SO MANY GIRLS have asked Irene Dunne how to make themselves more attractive... how to win admiration... romance.

Here this lovely star tells you! And her beauty method is so simple... so easy to try... regular, everyday care with exquisitely gentle Lux Toilet Soap.

Do follow her advice! See how much clearer, softer *your* skin becomes... how that extra-lovely complexion wins hearts—and *holds* them!

9 out of 10 glamorous Hollywood stars... countless girls the country over... have *proved* what this fragrant, white soap does for the skin. Is yours just an "average" complexion? Don't be content—start today—have the *added beauty* Lux Toilet Soap brings.

Precious Elements in this Soap—*Scientists say:*

"Skin grows old-looking through the gradual loss of certain elements Nature puts in skin to keep it youthful. Gentle Lux Toilet Soap, so readily soluble, *actually* contains such precious elements—checks their loss from the skin."



For EVERY Type of Skin...
dry...oily...in-between



YOU can have the *Charm* men can't resist



Isn't it a Shame?

Pretty girl . . . pretty clothes . . . but she has cloudy teeth and tender gums!



Don't let
"PINK TOOTH BRUSH"
 ROB YOU OF YOUR CHARM

WHAT good company she'd be if people would only let her! Well read, quick of mind, entertaining, sympathetic. But the dingy shadow of neglected teeth dims all the rest of her very real charm. People can't see the personality for the teeth.

Yes, it is a shame. But it is more than that; it is a warning. Her "pink tooth brush" should tell her that brushing is not enough. Her tender, bleeding gums say that gingivitis, or Vincent's disease, or even pyorrhea may be on the way.

Her flabby, sensitive gums must be restored to health.

It is so easy to have sparkling teeth and healthy gums, with your whole charm shining through. You needn't have a mouth that can't pass muster. Eat the tempting modern foods—too soft to keep gums firm. But clean the teeth, and *massage the gums*, with Ipana—and modern foods can do no harm.

A daily gentle massaging of the gums with an extra bit of Ipana gives teeth the lustre of health, and keeps "pink tooth brush" at



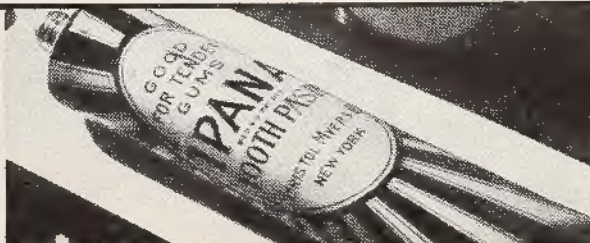
bay, for Ipana helps keep gums firm. Try it for a month, and one worry will be gone.

DON'T TAKE CHANCES!

A good tooth paste, like a good dentist, is never a luxury.



I P A N A
 TOOTH PASTE



BRISTOL-MYERS CO., Dept. O-34
 73 West Street, New York, N. Y.

Kindly send me a trial tube of IPANA TOOTH PASTE. Enclosed is a three-cent stamp to cover partly the cost of packing and mailing.

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SCREENLAND

The Smart Screen Magazine

DELIGHT EVANS, *Editor*

James M. Fidler, *Western Representative*

Frank J. Carroll, *Art Director*

A
Picture
You
Should
Not
Miss!



Spencer Tracy and
Loretta Young in
"A Man's Castle"
(Columbia).

Here, in all respects, is an unusual film! Director Frank Borzage has called forth all his old-time skill and wizardry of touch in fashioning a tale of two orphans of the economic storm. *Bill and Trina*, adrift in New York, meet and pool their assets—which total exactly nothing. They set up sketchy housekeeping in the "shantytown" of the homeless and jobless, and there manage to ensnare happiness until *Bill's* wanderlust threatens to tear them asunder. Taking these two very human and appealing characters, Borzage has woven a story that is tender, exciting, and gaily amusing by turns. If, here and there, the plot wanders off into extraneous melodrama, blame the script rather than the sensitive direction or the consummate acting. Spencer Tracy's *Bill* is a memorable character, especially in the frequent gay moments where he reveals a rich talent for sly comedy. Loretta Young is scarcely less excellent as the frightened little waif blindly in love with her roughneck benefactor. And the fervent love scenes between these two are among the most convincing the screen has shown us in a long time. Walter Connolly, Marjorie Rambeau, and Arthur Hohl render able support. This isn't the great screen drama of America's Years of the Locust, but you'll find it amply rewarding.

March, 1934

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**JOHN BARRYMORE**

Just as sure as not
You'll find John on his yacht,
Developing seaworthy legs.

And spending his time,
Without reason or rhyme,
With his rarest collection of eggs.

**JOAN CRAWFORD**

You cannot ignore,
In this group of four,
The personal hobby of Joan.

She considers it play
To model in clay
And even to chisel in stone.

**NORMA SHEARER**

If you can't analyze
The charm of her eyes
Or the glamorous lure of her tresses—

You, at least, should have known
That Miss Shearer is prone
To designing her very own dresses.

**CLARK GABLE**

Here is a man's man,
A cinema-fan's man,
An actor in sweater and jeans.

When off of the lot
You can see Clark get hot
'A-fishing for whales and sardines.

Caricatures
and text by

ABNER
DEAN

Hollywood hobbies

Gary Cooper

Gary's married! "Bachelor until 35," he succumbs at 32. Here are the reasons, revealed by the Montana Menace himself

GARY COOPER had always maintained that he would not marry until he reached the age of thirty-five. But his marriage on December 15 to Miss Sandra Shaw (Veronica Balfe) of the exclusive Park Avenue social sector was announced—and Gary is only thirty-two!

With the rest of the world, I was curious to know just what had actuated him to change his mind and revise the sentiments he has so often proclaimed both publicly and privately. I wanted to hear about the girl who had succeeded where so many had failed.

For Gary has been rumored in love, engaged and even married more often than any young man in Hollywood, where for an appreciable time he has reigned as the cinema colony's most eligible bachelor.

First among the screen sirens who laid seige to his heart was the torrid Clara Bow, back in the days when both were starting their picture careers. But their romance did not endure for long, and Evelyn Brent followed the Brooklyn bonfire in Mr. Cooper's affections and press-notice. Miss Brent was in turn supplanted by Lupe Velez.

The progress of the Cooper-Velez romance was historical and hysterical. It lasted for over three years and there are those who insist, even today, that neither Gary nor Lupe will ever completely forget each other.

However, at the time that Lupe wrote finis to that chapter in their lives, Gary was a sick boy. He sailed for Europe in the double quest of forgetfulness and health.

It was while abroad that he met the older woman for whom he felt a very real appreciation and friendship. However, Hollywood in general and the world at large magnified

The long, lean Gary, one of Hollywood's most popular youths off and on the screen, had his future all planned! But—!



*By
Laura
Benham*

TALKS

about his

Big Romance



his friendship with the sophisticated Countess di Frasso and when that worthy noblewoman arrived in Hollywood to visit Mary Pickford shortly after Gary returned home, tongues wagged and pens scribbled in a veritable deluge of gossip.

So, for a long time Gary's name was insistently linked with that of this charming older friend. Despite the various rumors that flew so thick and fast for a while, to the effect that the countess would soon discard her title for the simple signature of "Mrs. Gary Cooper," you may be sure that such an idea never occurred to the tall, gaunt gentleman from Montana.

I've known Gary for a long time and I'm sure that this is the truth. For he has always been quite frank with me and his rare confidences are things to believe and to cherish.

For that reason, I wanted to see him and have a good, long talk with him about his plunge into matrimony. I wanted to see if Hollywood and pictures had at last changed the man who had always been impervious to the superficialities and hypocrisies of a town noted for altering most characters—and most views on matrimony.

Gary greeted me as cheerily—and as silently—as is his usual wont. The fact that he is one of the most popular actors on the screen today and has been fêted by princes and potentates has not altered the charmingly ingenuous grin and half-shy mannerisms that characterized him in the beginning.

He was inclined to be reticent at first (but that's typical of Gary), and obviously preferred discussing such timely topics as Roosevelt, recovery, and repeal. But eventually he squared his shoulders and decided to be brave and tell me why he had decided to forego those three years of single bliss.

"It's because I think I've found the One Girl," he explained. "The One Girl I've always been looking for.

Along came Sandra Shaw! She is really Veronica Balfe, New York débutante, who entered pictures "for a lark" under an assumed name. Miss Balfe changed Gary's ideas about bachelorhood—and maybe he isn't glad of it!

And when that happens you find that it doesn't matter what you've said before—it doesn't matter how young or how old you are—all that counts is being together and sharing each other's lives."

"Did you know the moment you saw Miss Shaw that she was the 'One Girl'?" I could not resist asking.

Gary's blue eyes twinkled as he replied. "I didn't see her when I first met her! It was last April in the projection room at the studio. It was dark, of course, when I went in, and after stumbling over several pair of feet, I managed to find a (Continued on page 72)

Radio Round-Up



Here's lovely Irene Taylor, the little girl with the big voice, whom you hear singing with the Casa Loma band.

They've got rhythm! Glen Gray and his Casa Loma orchestra pose especially for SCREENLAND at Columbia.



Phillips Holmes liked being guest star on our program so much that it looks as though he were going to take up crooning! And SCREENLAND likes him so much that he can croon for us anytime!

Gathering the latest about your favorite ether entertainers

By
Evelyn Ballarine

IF YOU'RE not a Casa Loma fan, you're simply not *au courant*—musically speaking! This orchestra is unlike any other band you have ever heard of.

In the first place, it is a corporation owned by the individual musicians as stockholders. Second, while most orchestras use the song publisher's arrangements, the Casa Loma artists make a special arrangement of every song they play. Hence they've gained an enviable reputation because of their unusual renditions of songs. Third, they are called Glen Gray and his Casa Loma orchestra, and yet Mr. Gray is not the conductor—he's the president of the Corporation. Melvin Jenssen, the violinist, is the conductor.

Another remarkable feature: these boys have played for more college dances than any other orchestra. Princeton re-engaged them four times, thus breaking a long standing rule of never having the same orchestra more than once.

A chat with Glen Gray brings out many interesting

facts about him and the band which he adorns. "We organized in 1929 with a flock of cynics telling us that the organization would last about six months—well, here it is five years later, and we seem to be doing all right. There's nothing remarkable about it—wouldn't the boys be foolish not to try to make a go of it! We're all getting the same salary and we collect dividends regularly," he added.

Glen's full name is Glen Gray Knoblauch—he dropped the last part of it because it's too difficult to pronounce. However, the boys in the orchestra call him "Spike." He can't recall how or where he picked up this nickname, except that he has had it from grade school days.

"Just what does it mean to be president of the corporation?" I asked him. "Well, I do the hiring and firing," he pointed out. "I almost always select the music for our programs—with the approval of the boys, of course. I have taken Harold Gifford, the banjoist, out of the orchestra for a week. Oh, no, he isn't being fined for not attending rehearsals, nor is he being punished for imbibing during working hours—he's the lad who does our arrangements. And that's exactly what he's doing this week—nothing else but," said President Gray. "You see, we're on the air four or five times a week and it takes plenty of songs to vary the programs. We're kept so busy that I haven't even been able to take time out to see a Mae West picture!" (Continued on page 95)

★ SCREENLAND'S SPECIAL GLAMOR GUIDE ★

The Transformation of Jean Muir! Make-up magic and clever coiffures help to make Jean one of the screen's most glamorous younger actresses

Here's the new Jean Muir, below. Haven't those eyes taken on mystery? Compare her with the girl at the right.



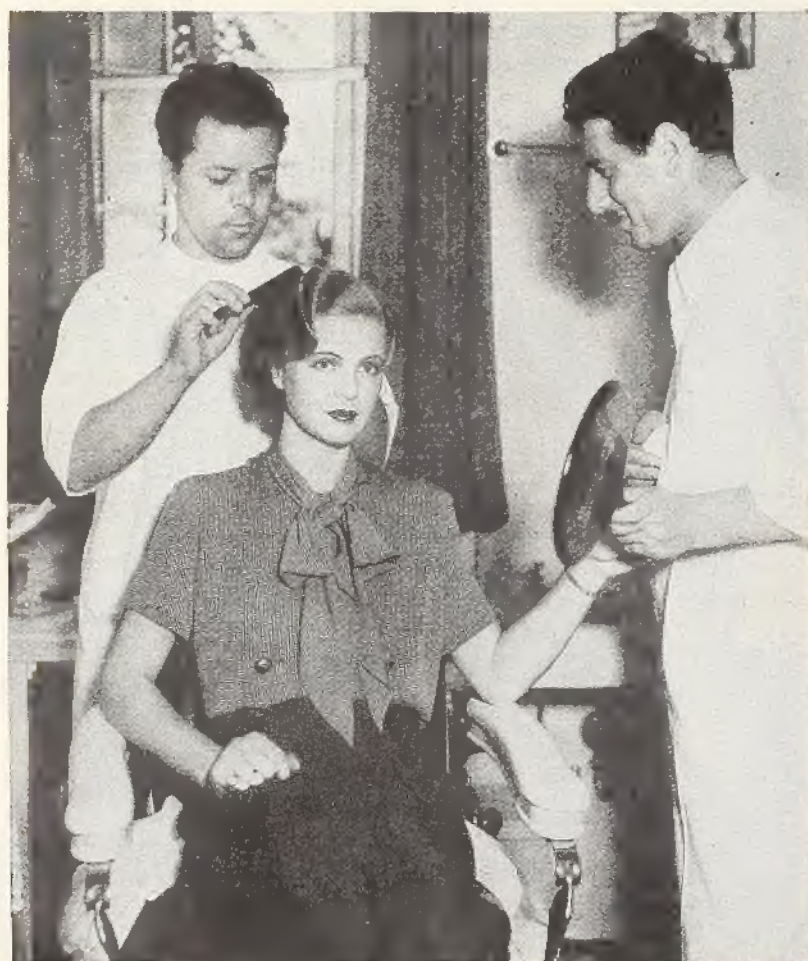
Jean, in her pre-Hollywood days. She was sweet and charming—but not nearly as interesting as she is today.



Jean Muir as she looked when she applied for a screen test. The casting director saw in this "sweet young thing" glamor, mystery, and smart sophistication.



Behold the finished work of art! What poise! What glamor! Would you have recognized a potential Garbo-Dietrich in that girlish and dainty young lady in the simple lace dress, above?



Perc Westmore, make-up expert, is responsible for Jean Muir's grand new coiffure. Casting director Maxwell Arnow is holding a mirror so that Jean can see herself change from a demure maiden to a glamorous gal. Help yourself, you Jean Muir-ish girls!



Copy Bette's soft roll curl, you girls who want to discard your bangs for a coiffure change.



Here's a more dash- ing hair-do—those tight curls around the ear are an orig- inal Davis touch.



New coiffure—new contract! Here's the smart long bob ef- fect which won Bette her new contract.



Bette's exciting afternoon frock is of black crêpe. The fitted sleeves are marked with self-material buttons with loop fastenings, and the neck and cuffs are edged with lace.

Bette Davis takes on the mood of every mode—practically a personality for every costume. Bette wears these clothes in "The Fashions of 1934"



La Davis enhances this blue, hor- izontally tucked, ankle-length frock of sheer crêpe shown below. Note the pleated skirt and the triple-tiered tie at the high neck.



Bette in her cadet blue en- semble—see the entire cos- tume, here. Her tam and brief cape are of velvet, the shade match- ing her sheer crêpe frock. Gray fox adorns the cape and muffs.

Bette's tunic frock, shown at the left, is of black corded silk, and the yoke, sleeves, and ascot collar are of con- trasting black and gold metal cloth. Metal links are set on the side front of the tunic. A minute skull cap completes the costume.



★ SCREENLAND'S SPECIAL FASHION GUIDE ★

Study these suggestions from Hollywood's smart actresses and adapt them to your own clothes and your coiffure problems



Sophisticated lady! That depends on your hair-dresser, says Irene Bentley. He can make you look dramatic like this, above.

The "Little Women" influence! Margaret Lindsay affects the little cluster of curls on the forehead à la "Jo" Hepburn—for a refreshing new coiffure.



And now here's Irene, left, with a demure "little girl" hair arrangement. Quite a contrast, isn't it?

Below, Irene with still another coiffure—this time suave yet sweet, altogether suitable for deb or smart young matron.

It's all done with mirrors! Travis Banton designed this costume for Lilian Tashman for her personal appearances. The brilliant tunic is made entirely of mirrors, and the skirt is a graceful white satin inspiration.

Dennis Phillips, Fox Studio hair stylist, is creating the California Curl for Irene Bentley.



This is Irene Bentley's "going-to-town" hair-do. It's the very thing for Big Nights in Hollywood. Very striking, Miss Bentley!



Kathryn (of Russia) Sergava introduces this necklace and bracelet of glistening aluminum in coat-of-mail design, interlaced with bands of black velvet ribbon.

Jean Broadway-to-Hollywood Howard suggests this crimson velvet tiara, necklace, and cuffs, edged with silver balls, to adorn your whitecrêpe evening ensemble.

Thrilling tips on toggery!



Here's a breath-taking affair a printed linen evening gown, and it's absolutely backless! Take it south with you, says Lilian Tashman, who knows. And how do you like Lil's short ringlet bob?

Decorative Del Rio! Isn't Dolores stunning in this peach satin pajama robe or house coat, whichever you prefer? Note the three bands of jade, the tailored collar, and the casual self-material sash.



Dazzling Dvorak is wearing just about the wildest gown that ever came out of Hollywood! The bodice is composed of two long draped scarfs, a black and a white satin, which end as a sash.

Travel in tweeds is Tashman's counsel. Lil brightens her severely tailored gray tweed suit with white flowers. Black gloves, black and white scarf, and a black beret are her accessories.



Gary Cooper Talks about his Big Romance

Continued from page 15

vacant chair. As I sat down, someone next to me tapped me on the arm and said, 'I want you to meet Miss Shaw, who has just started in pictures,' and motioned to a girl on the other side of him. It was several hours later, after we had seen a couple of pictures and had exchanged a few whispered remarks that we walked out and I had my first look at her.

"And all fiction to the contrary, it was *not* love at first sight. I thought she was beautiful, of course. Anyone meeting her would think that," Gary went on. "We chatted for a few moments, then departed in opposite directions. I am sure that neither of us gave the other a second thought at that time.

"But Miss Shaw was very prominent in Hollywood. After making her debut in New York, she had come to the Coast for a visit. At a party, she had met David Selznick, who was then an executive of Radio Pictures Studio. Impressed with her potentialities, he asked her if she would consider a screen career. More for a lark than because she was seriously interested, she consented to a screen test, with the result that she was signed by Radio on a short-term contract and was assigned small parts in several pictures.

"But though she was a beginner professionally, she knew many people in Hollywood personally and was invited to most of the parties. In that way, we met again and almost before I realized it, I was beginning to look forward to seeing her as soon as I arrived at a party.

"That was when I decided to 'phone her and ask her to go for a drive with me. She consented immediately—and it was then, I think, that I first became conscious of how very much I wanted her to like me.

"And after we had been out together a number of times, I began to recognize Sandra as the ideal of all the things I had dreamed of some day finding in a woman. She epitomizes all of those things which can make life complete."

"Just what are these superlative qualities, Gary, that Miss Shaw possesses and which fulfil your ideal requirements?"

"First, she is beautiful. While I never felt that the girl I would some day love and marry *must* be beautiful, I think that every man *hopes* that when he falls in love it will be with a beautiful woman." Gary paused to light a cigarette.

"We have the same ideas about life and are congenial," he resumed. "We like the same things and enjoy the same people. Whenever I 'phone her and say, 'Would you like to go to the beach?' that's just what she has been wanting to do. When I ask her if she'd like to go for a horseback ride, I find that she is eager to accompany me. If I suggest a moonlight drive along the beach, that suits her, too," he explained naively. And I couldn't help thinking that almost any girl could bear up under a moonlight drive with Gary Cooper.

"And she isn't a 'career woman'!" he continued. "I always said that I hoped that when I fell in love it would not be with an actress. And although Sandra has appeared in several pictures, and a brilliant future has been predicted for her, she really isn't interested in a career and is going to retire from the screen when we marry."

"Aren't you afraid she'll grow bored with life in Hollywood if she has nothing to occupy time, after the gay and busy social life of New York, to which she was accustomed?"

"No, for she has those inner qualities which enable her to fill her life with things

other than synthetic gayety and crowds of people. She is vitally interested in everything that goes on in the world. She likes to discuss politics and sports and philosophy and motion pictures. She likes to read—and she likes silence. Another way in which we are congenial is in our need for solitude. Both Sandra and I like to be alone occasionally, and for that reason, neither will intrude upon the other's need for absolute privacy when that mood arises.

"In other words, Sandra has breeding and poise and a self-sufficiency that, with her other qualities, make her utterly desirable and the type of woman that any man would be proud to introduce as his wife."

Though admitting that Hollywood offers many temptations to both a man and a woman, Gary insists that it should be no more difficult to achieve a successful marriage there than in any other place. He is uncompromising in his opinion of the most important element in the relationship of a man and woman.

"Fidelity is the most important factor in any marriage," he states definitely. "There may be differences of opinion on any and all other subjects. There must be no doubt

on the subject of fidelity and trust, both mental and physical. Neither partner to a marriage should brook even the faintest hint of unfaithfulness in the other. Both husband and wife are entitled to know, without qualification, that utter and complete fidelity prevails in their marriage.

"Only as long as they remain true to each other can their marriage survive and mean what a real marriage should.

"And once either party finds the other unfaithful, then it is time to break up the whole thing. *There is no alternative!*"

Immediately after their marriage, Gary and his bride departed for the coast, where they will live on the ranch he recently purchased about twenty miles from Hollywood. They plan to stay there about eight months of the year.

Of course he wants to continue in pictures—and that is the only change I can accuse Hollywood of having wrought in Gary. For when I first knew him, he expressed a desire to retire from the screen as soon as he had accumulated enough money to insure him an income for life.

He has already achieved that material goal, as for a long time he has been in the higher salary brackets and his earnings, wisely invested by his business



And so they were married! After keeping all of us guessing, Gary Cooper and Veronica Balfe, known on the screen as Sandra Shaw, took the decisive step. Here's the smooth-looking couple after the wedding, and just before leaving on their honeymoon.

manager, assure him a carefree future.

But in the development of his character, he has become imbued with a real love of his work and a desire to achieve something really worthwhile on the screen. Therefore, he declares today that he hopes to continue acting for the next ten or twelve years. He does not attempt to look farther ahead than that professionally.

But in a romantic way, he considers ten or twelve years as mere seconds in a lifetime. As far as his marriage is concerned, he expects it to last for all the rest of his life. Which is the way all good marriages should be planned—even in Hollywood!

New Love for Garbo?

Continued from page 23

very American Jack certainly made an impression. He was so "different." Jack sent orchids. Jack was admitted to the home sanctuary. For a while Hollywood palpitated with expectancy. And not until Jack actually married Ina Claire would Hollywood be convinced the Garbo-Gilbert romance had petered out.

After Jack, Garbo was seemingly to cut romance out of her life, except for strictly professional purposes. During the making of "Mata Hari" there was a mild flutter with Ramon Novarro as the possible hero of the romance. Ramon at least won her to breaking her rule against rehearsals, so that the few love-scenes in "Mata Hari" did get a little exercise. Ramon sent yellow roses. But right after "Mata Hari" Garbo made good her oft-voiced threat, "I go home," and the new excitement as to whether she was renouncing pictures forever, hogged the stage. There never seemed to be a Garbo romance that Hollywood could really get its teeth into. Jack Gilbert came nearest.

For ages the only news about Garbo was that she had moved again, that her laundryman was in bad for giving away her new address, that since her return to pictures she seemed more human, that her manager still kept the ban on interviews, that she prefers comfortable plain sport clothes to dressy things, off the screen, and so on. The gossips had almost given up the idea of a first-class romance for Garbo, when presto, up pops Rouben Mamoulian.

Those working on the set of "Queen Christina" insist that Garbo's attitude toward Mamoulian is that of gentle appeal, of trusting sweetness, of significant little glances that do give an impression of a rather special mutual understanding. Nothing tangible, you see. It may all rest on the instinctive match-making proclivities of Hollywood. For all they really know, Garbo may be a spinster, or even a nun, at heart, just being nice to a superior director. But that isn't what Hollywood wants to believe. They want to see Garbo one wild, miserable, aching woman in the throes of blinding love, all jittery whenever Rouben hoves in sight, a victim of that all-absorbing love that is "a torment and a treasure; Having it no peace, lacking it no pleasure."

And there are even those who are saying that one of these days we may hear that Garbo has become Madame Mamoulian. Certainly the story that Greta accompanied her director on a house-hunting tour, to give her advice on his new abode, sounds promising. One enterprising Hollywood reporter even vows that he has special information leading to his positive belief that Garbo will marry Mamoulian.

But so far we must regretfully admit that the Garbo poise is very slightly shaken, if at all. She is still keeping 'em guessing as we go to press!

The three-cornered race



The stork, the doctor, and infection are running a three-cornered race.

Which will arrive first? A mother, a baby and a doctor, are vitally concerned with that question.

If the doctor wins . . . all's well. But if either of his two rivals keeps the lead, there's trouble ahead.

The Federal Children's Bureau points out that 16,000 mothers die in childbirth every year in these United States.

Of deaths in childbirth, 40% are caused by septic poisoning. That hardly ever occurs if the expectant mother has gone to her doctor regularly once each month

during pregnancy, and if the child delivery is made at a good hospital or lying-in clinic.

There, you may be sure, "Lysol" disinfectant will help to safeguard baby's safe arrival. The delicate operations attending childbirth require absolute germ-free cleanliness. "Lysol" disinfectant is the standard germicide for this purpose. Used and recommended by leading hospitals and obstetricians throughout the world.

But even after baby's coming, the battle of disinfection must go on. See that every object with which he comes in contact is washed in a solution of "Lysol" disinfectant, prepared according to directions on the bottle.

"Lysol" . . . for Feminine Hygiene

Physicians of leading nations have endorsed and recommended "Lysol" as the safest and most effective of all germicides for marriage hygiene and feminine antisepsis. It kills germs even in contact with organic matter, which means in practical use . . . yet is soothing and gentle to the most sensitive tissue.

Send for the book—"Marriage Hygiene," written by three internationally known gynecologists.

GUIDANCE FOR WIVES AND MOTHERS

LEHN & FINK, Inc., Bloomfield, N. J., Dept. L-15

Sole Distributors of "Lysol" disinfectant

Please send me the "Lysol" Health Library, consisting of "Preparation for Motherhood," "Keeping a Healthy Home" and "Marriage Hygiene."

Name _____

Street _____

City _____ State _____

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"Lysol" kills germs. It's safe. It's an effective germicide at ALL times. For forty years it has had the full acceptance of prominent physicians, of the entire medical profession throughout the world. It's the standard antiseptic in modern hospitals in every country. No other antiseptic enjoys such wide, such absolute trust, or is so generally recommended for home use.



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